

WOZA



Get up and Go Solutions that work for your business

WOZA Masterclass

For Small Medium Business Owners and Skills Providers

Online masterclass series

Learn the pioneering principles and proven tactics to set up your Skills Development Provider company. Accelerate your performance and create a World-Class Skills Development Business.

WHAT YOU GET:

- Six - 45 minute practical online facilitated sessions directly with *Peta Horn*
- Tap into Peta's 24 years of Skills Development and Accreditation experience
- Practical tactics to setting up a Skills Development business – learn from the best – Peta has set up three viable learning academies
- Templates and worksheets to customize – fit for purpose
- Go to market strategy – includes setting up a website; social media platforms and creating a market campaign
- Branding your business
- How to maximise resources; systems and tools without costing a fortune
- 3 x personal coaching sessions where you can ask Peta all the questions that get you stuck and confused

What is the Investment?

Time:

WOZA Masterclasses are held three times a week and scheduled on registration

When you register with Peta Horn you will receive a detailed schedule and personal calendar invitations

Cost:

Contact Hornbee

