## Business Toolbox



## **Business Starter**

Looking to start your own business? Don't know where to start or maybe you need some handy tools?

This is just the place to be!

Hornbee has developed all the tools and processes for a start up business.

Learn from experience. Peta Horn has owned three successful Medium Enterprises and has all the tools and tips you need.



| TOOLKIT ITEMS                        |   |
|--------------------------------------|---|
| Business Plan                        | Business plan and strategy  |
| Marketing Plan & Campaigns           | Create a customised marketing strategy, plan and Go To Market Campaign                    |
| Social Media<br>Campaign<br>Strategy | Social Media Optimisation strategy including Website and Social Media Profile development |
| Financial<br>Management<br>Toolkit   | Budget Profit and Expenditure Tracking and Manageme                                       |
| Quality Management and Procedures    | General Business Policies and Procedures  Compliance and Regulations                      |